

Joe Fedele NON-UNION

Heyman Talent

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PROFILE

With a broadcasting career spanning decades, I began in professional radio during my freshman year of college and went on to work in major markets including The Quad Cities, Indianapolis, and Louisville. My voice became a familiar presence on stations such as WRKA, WVEZ, and WAKY, where I concluded my full-time radio career in 2022.

Today, I serve as the local host and voice of Kentuckiana's True Oldies Channel, WLRS, while continuing to do what I love: writing, voicing, and producing commercials, promos, narrations, and interviews. I've spent over 15 years recording from my fully equipped home studio, delivering polished, broadcast-quality audio with professionalism, warmth, and versatility.

COMMERCIALS, PROMOS, AND TAGS

Client list includes: AAA, Axiom Solutions, Baptist Hospital Hardin, Blue Bell Ice Cream, Coit Cleaning, Houghlin-Greenwell Funeral Home, Kentucky Derby Festival, Kentucky State Fair, Kroger, The Living Word, Jack McCarty CPA, Oxmoor Toyota, The Popcorn Station, Rick Warren, ValuMarket, YMT Vacations

NARRATION

Client list includes: American Red Cross, Dare to Care, Donate Life Kentucky Trust, LG&E, LMPD Foundation, Leukemia and Lymphoma Society, Kosair Charities, National Weather Service, National Street Rod Association, U.S. Army/Fort Knox

BROADCAST (HOST AND STATION VOICE)

Client list includes: WRKA, WVEZ, WAKY, WLRS

TRAINING

VO Audition Techniques
VO Performance
VO Performance
Foundations of VO

Neil Mulac
Jay Myers, et al.
Nancy Wolfson

Everything Cinema Prods., Ongoing
VOpreneur, Ongoing
Braintracks, 2009-2011

STUDIO EQUIPMENT & CONNECTION SERVICE

Neumann TLM 103, Sennheiser MKH 416, Snap Studio Vocal Booth , Audient iD14 DAW, Adobe Audition, Source Connect ID: joefedele62164

SPECIAL SKILLS

Voiceover performance (commercial, narration, promo), Vocal Range (baritone/bass), Vocal pitch flexibility, Audio mixing and mastering, Scriptwriting and editing, Adobe Audition expertise (voicing, mixing, producing)