

AARON SINN

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MEDIA PRODUCTION/VOICE ACTOR

Emmy Award recipient voiceover artist and promotional producer with extensive expertise in creative writing and video production. Proficient in leading cross-functional teams with innovative ideas, driving brand growth, and nurturing client relationships for positive results. Dedicated to exceptional content deliverables.

professional awards & recognition

- **National Capital Regional Emmy:** Outstanding information/Instructional – Long-form content (2020)
- **TheKnot.com:** Best of Weddings award (2013)
- **Southeast Regional Emmy:** Promos Written and Produced (2007)

core competencies

Post-production | writer/producer | media management | audio engineer | voiceover artist | talent director | branding | content development | project management | stakeholder engagement & relationship management | research, analysis and metrics | FCC compliance

professional experience

DIRECTOR, CLOSED CAPTIONING

Atlanta, GA

EW Scripps Network

2015 – 2025

- Lead the cross-platform captioning operations, guiding the implementation of quality standards and resource optimization while ensuring complete FCC compliance for national broadcasts
- Implement technological advancements in caption file creation. This process significantly reduces production time and upholds broadcast-quality standards
- Develop and track comprehensive performance metrics and set measurable benchmarks across network deliverables
- Optimize resource allocation and project scheduling to enhance output efficiency for broadcast and streaming platforms
- Cultivate a culture of excellence through hands-on mentoring, workflow streamlining, and quality assurance across diverse content delivery channels

VOICEOVER ARTIST

Atlanta, GA

Houghton Talent

2015 - Present

- Collaborate with major stakeholders to deliver high-impact voiceover content by adapting vocal style and tone to align with brand requirements
- Master of bringing corporate scripts to life utilizing versatile vocal techniques that boost audience engagement and improve message retention
- Narrator of 200+ audiobooks for leading publishing companies with successful outcomes
- Consistently cultivate and maintain strong B2B and B2C client relationships that enhance brand reputation and loyalty

additional work experience

VIDEO ENCODING SPECIALIST

Atlanta, GA

Time Warner Media (Turner Broadcasting Systems, Inc)

- Produced and developed digital content for internal and external clients while maintaining a high standard for commercial releases
- Steward of media asset management initiatives for multi-platform content distribution and optimized format for the

digital marketplace

- Steward a comprehensive digital asset workflow for major streaming platforms while implementing multi-format encoding solutions that ensure quality deliverables

OWNER/VIDEOGRAPHER/EDITOR

Atlanta, GA

Hi Def Weddings

- Recognized and award-winning wedding videographer
- Received “Best of Weddings” award from notable wedding magazine, TheKnot.com for Hi-definition videography

CREATIVE SERVICES PRODUCER

Atlanta GA

The Weather Channel

- Crafted promos for “Your Weather Today” and “Weekend Edition”, boosting viewer engagement and retention
- Directed top-tier voice talent daily for promotional spots

GameTap

- Crafted two Emmy Award winning promos for monthly featured games, increasing user retention and service sign ups
- Directed internationally renowned voice actors weekly
- Flew to industry events to interview insiders and cut together promotional packages

technical competencies

Applications:

Productivity software: Microsoft Office Suite | MAC OS | Google Suite | Slack | Teams | Zoom

Production: Vegas Pro | Vantage | ISIS | Nexus | Avid | Adobe Premier | Media Composer | Final Cut | Final Draft | ProTools | CatDVD

Closed-caption: CaptionMaker | MacCaption | EFMPEG | FTP | Subtitle Edit | Compressor | Asana

education

Bachelor of Fine Arts - 2006 – Savannah College of Art and Design, Savannah, GA

Degree: Film and Television (cum laude)