
BO MATTHEWS

PROFILE

Early on I learned there was power in the microphone. Since 1985 my goal has been to use that power to entertain, inform, motivate, promote and connect with whoever hears my voice. My career has evolved from music and talk radio, TV, social media to voiceovers.

EXPERIENCE

IMAGING VOICE 2019 - PRESENT

KGNC -Amarillo, TX

KTPK -Topeka, KS

KBRY - Broken Bow, OK

VIDEO AND PODCAST HOST 2020 - PRESENT

Eureka, MO Chamber of Commerce Spotlight Videos and Chamber Chatter Podcast

Passiglia Landscaping To The Root Podcast

VOICEOVER ARTIST, BO MATTHEWS MEDIA – 2018-PRESENT

After 33 years in radio and TV broadcasting , my natural transition to voiceover artist was evident. Working from my private pro-grade studio on my property and with local recording studios I've had the pleasure of voicing narration projects, promotions, radio imaging, commercials and On Hold messages.

ST. LOUIS TALKS HOST, AUDACY STL 2021-2022

St. Louis Talks was a three hour midday talk show with three hosts. We discussed the headlines of the day, Lifestyle and Relationship topics and interviewed leaders and pundits of all walks.

ST. LOUIS WORKS PODCAST HOST, ENTERCOM - 2019

This podcast is a recruitment podcast to connect companies to good candidates for employment.

“When Everyone Works, St. Louis Works”

TALK SHOW HOST, 1120 KMOX & 97.1 KFTK 2019-2021

When needed I've been asked to cover shows on two St. Louis Talk stations. Subjects include the news of the day, Politics, lifestyle and sports stories that are making headlines and interviewing guests and callers.

AFTERNOON DRIVE HOST, 92.3 WIL, ST. LOUIS, MO – 2005-2018

A second stint as Afternoon Drive host and social media expert, entertaining with daily headlines and life stories were part of my music intense show. I produced great ratings and monster revenue. Specializing in endorsement advertising. On site interacting with listeners at concerts, clients and charitable events was also a passion of mine.

MORNING SHOW HOST, K92FM, ORLANDO, FL – 2002-2005

Hosting the K92 morning show The Bo and Melissa show, featuring great music and phone and in studio interviews with music stars, celebrities and local constituents. We also featured homegrown comedy bits. During hurricane season we “held the hand of the listener” during very trying times for the Central Florida area.

AFTERNOON DRIVE HOST, 92.3 WIL, ST. LOUIS, MO – 1988-2002

Being hired at the ripe age of 21 years old I had the opportunity to learn so much from the legendary broadcasters of this station. Like learning to be authentic with the listeners, to be a true member of the community and their causes and to assist the sales and promotions departments to reach their goals. The best way to do all that effectively was by creating my brand and getting great ratings for the station.

OVERNIGHT HOST, KIIM-FM, TUCSON, AZ 1987-1988

AFTERNOON HOST, KVOC, CASPER, WY 1986-1987

AFTERNOON HOST, KIML, GILLETTE, WY 1985-1986

EDUCATION

BROWN INSTITUTE OF RADIO & TV BROADCASTING – GRADUATE 1985

VOICEOVER & ENDORSEMENT CLIENTS

All Star Dodge, American Red Cross, Arctic Cat ATV's Beis Plumbing, Bedroom Store, Big St. Charles Motorsports, Blue Bell Ice Cream, Blue Star Cooking, Broilmaster Grills, Bosch Power Tools, Buff Truck Outfitters

Cal Spas STL, Case & Bucks, Capital Foam Systems, CNS Healthcare, Cascade Complete, Chucks Boots Superstores, Classic Chevrolet, Cocoon Revolution HVAC

Dale's Harley Davidson, Daytona Harley Davidson, Destination Daytona, Doc's Harley Davidson, Dial-A-Mattress, Dobb's Tire and Auto Centers

Ellis Battery, Epcot, Eureka Chamber of Commerce

Fast Eddies Bon Air, Filutowski Cataract and Lasik Institute, Futuri Media

G&W Meats, Giant Recreation World, Golden Corral, Golden Oak Lending, Good Feet Store

Home Depot UX, Honor Flight STL, Harry's Shavers

KW Miller for Congress, Kavanagh Art Studios, Kawasaki, Kodiak Equipment

Laser Vision, Louisa Pasta

Missouri Lottery,

O'douls, Passiglia Landscape and Nursery,

PROFLOWERS.com, PUR Performance, Premiere Sports Online

Reinhold Electric, Razorback Armory, Red Lobster, Ronald McDonald House

Shane Company, Shop N' Save, Sieveking Inc., Sprint PCS, Supplement Superstores, Supersmokers BBQ, Surdyke Harley Davidson

Travers STL RV, Twin City Toyota, Two Men and a Spa Dolly

Universal Studios

Victorian Sales, Walpole Trucking, Weber Chevrolet, Widman Harley Davidson