

RONALD J. TESTA

An effective voice for your project requires a proven leader. My 40-yr career of direct communication to thousands of employees and team members required persuasive messaging, a confident delivery and supportive intonation. My mature tone is clear and instructive, yet approachable and compelling. I deliver high-quality audio results and fast turnaround from my private, professional-grade studio.

DELIVERABLES

- Voiceover and Audio production services for non-profit, public and private sector
 - Professional-Grade Private Voiceover Studio
 - Superior Time Management Skills
 - Executive Presentation Skills
 - Copywriting and Editing Skills
 - Previous and Award-winning experience in Video production
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BUSINESS EXPERIENCE

Charter Communications/Spectrum – OH/KY Region (Retired) 1987-2022

*Key member of the executive team of one of the corporation's largest broadband and cable television divisions. Career responsibilities spanned executive-level roles ranging from government relations to customer service, and from field operations to sales. Spearheaded operational launch of Southwest Ohio's first broadband residential service; **Road Runner** in 1999.*

Area Vice President, Operations 2012-2022

- Oversight of OH/KY Field and Plant Operations consisting of over 1,000 employees serving over 1.5M broadband customers.

Vice President, Sales 2006-2008

- Generated \$3M in annual residential sales revenue of digital video, high speed data and digital phone

Vice President, Commercial and Business Development 2002-2006

- Directed launch and deployment of commercial products to include Road Runner Business Class copper-based internet access and enterprise fiber optic network services exceeding \$11M in annual revenue.

VP/General Manager, Road Runner 2000-2002

- Exceeded budgeted subscriber goals and operating cash flow targets, growing customer base an average of 72% year-over-year

Director, Customer Service 1993-2000

Directed launch and operation of multiple customer care call centers throughout the Midwest.

Director, Government Affairs 1987-1993

Directed local, state, and federal government relations for cable interests and franchises in Ohio, including having launched a community programming/ local origination cable television network

EDUCATION

B.A. Broadcasting Communications, University of Dayton – Dayton, OH, 1982
Masters Degree, Public Administration, University of Dayton – Dayton, OH, 1997