

# ALISSA HENRY

ENTERTAINMENT &  
LIFESTYLE REPORTER



## Contact

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## Skills

- Social Media ★★★★★
- Generate Ideas ★★★★★
- Writing Scripts ★★★★★
- Editing Packages ★★★★★
- Live Reporting ★★★★★
- Creative Storytelling ★★★★★

## Other Skills

**Further Education:**  
**Hosting Workshop taught**  
**by Marki Costello**  
**NBCU University News Writing**  
**workshop**

**Additional Television Appearances:**  
**HGTV House Hunters Meredith Viera**  
**Show Katie Couric Show**  
**Daystar**

## PERSONAL PROFILE

Alissa Henry is an experienced television and digital media personality. Her experience includes representing the CW Columbus, a local television network, as the CW Star as well as a lifestyle correspondent for Good Day Marketplace on ABC6 and FOX28. In these positions she did commercials, infomercials and voiceover work for a variety of businesses.

## EXPERIENCE

### Co-Host JULY 2017 PRESENT **The Cash Explosion Show**

- Hosts episodes of Ohio Lottery's original game show.
- Represents Ohio Lottery at events statewide.

### Feature Reporter & Lifestyle SEP 2013 – AUG 2018 Correspondent

- Live feature reporter for Good Day Columbus morning show and Good Day Marketplace lifestyle show.
- Fill-in host of Good Day Marketplace
- Also enterprises, writes and edits taped feature stories for morning, noon and evening newscasts.

### Entertainment Correspondent JAN 2013 – AUG 2018 **CW Columbus**

- The face of the CW Columbus. Selected from hundreds of auditions to be "CW Star".
- Promotes The CW Network shows locally via commercials and events.
- Manages website as well as daily internal social media marketing using Facebook, Twitter, Youtube, Pinterest, Instagram and Hootsuite

### Freelance Writer NOV 2011 – JAN **Various Publications**

- Wrote popular, widely-shared articles about personal finance, pop culture, current events and relationships for MadameNoire.com, XOJane, UptownMagazine.com, GoGirlFinance.com, and Jane.TV.
- Appeared as a guest on HuffPost Live to discuss my articles.
- Appeared as a guest on the Katie Couric Show to discuss one of my articles.

### Social Media Manager MAR 2011 – NOV **Coleman for Columbus**

- Successfully created and managed several social media accounts promoting Mayor Michael B. Coleman for re-election.
- Attended events and served as fill-in campaign photographer
- My efforts assisted his landslide victory.

## EDUCATION

### EW Scripps School of Journalism **Ohio University – Athens OH**

- Graduated Magna Cum Laude with a degree in Broadcast Journalism.
- Earned a Political Communication Certificate.
- NBC University News Writing Workshop