

Caroline VanBuskirk

Product Specialist & Promotional Model

Field Work

Automotive

2014 - 2016

Nationwide Product Specialist & Product Presentor

- Memorize various scripts for specific model cars to present during nation-wide automotive shows and conventions
- Deliver vast knowledge of brand, products, and basic automotive to potential buyers and other guests attending shows Provide hospitality and high quality customer service skills to each consumer to convey brand reputation and target key demographic
- Obtain leads by catering to each consumer's needs and wants for desired purchase and develop relationships to gain loyalty

Trade Shows

2014 - 2016

Nationwide - Lead Generator, Product Specialist/Demonstrater

- Sweets & Snacks Expo 2016 - Product Specialist - Golden West Food Corp.
- Angus National Convention 2016 - Booth Hostess - Merck
- Advanced Manufacturing Technology Show (AMTS) 2016 - Lead Generator - CAMs
- GenCon 2016 - Lead Generator - Albino Dragon
- Fire Department Instructors Conference (FDIC) 2016 - Product Specialist - FireDex
- Consumer Electronics Show (CES) 2015 Product Demonstrator - Phone Suit
- American Society of Clinical Oncology (ASCO) 2015 - Booth Hostess - Merck 'Do It
- Best' Spring and Fall Market 2015 - Ajustco Work Truck Show (NTEA) Booth
- Hostess - Telogis
- National Funeral Directors Association (NFDA) 2015 - Booth Hostess - Funeral One
- Performance Racing Industry (PRI) - Lead Generator 2014-2015 - TS Racing
- National Restaurant Association (NRA) -2014 Lead Generator - P.E.I.
- International Manufacturing Technology Show (IMTS) - 2014/2016 Lead Generator - CamWorks
- National Athletic Trainers Association (NATA) - 2014 Lead Generator - Check My Level Internet
- Retailers Conference & Exhibition (IRCE) 2014 - Lead Generator - Toonimo

High-Profile Events

2013 - 2016

Global - Promotional Model & Production Assistant

- Superbowl XLVI 2012 - Celebrity Assistant/Production Assistant - DirecTV Celebrity Beach Bowl
- Cannes Film Festival 2013 Cannes, France - Intern and Production Assistant - Intandem Films
- ESPY Pre-Awards Gifting Suite 2013 - Production Assistant - GBK Productions
- Cedric the Entertainer Golf Outing 2013 - Promotional Model - GBK Productions
- Kentucky Derby 2014 - Promotional Model - Bacardi Indianapolis 500 2014-2016 -
- Promotional Model - Chevrolet

Education

Bachelors of Arts in Communications

2014

Indiana University

- Graduated with a major in Communications and a minor in Marketing from the Kelley School of Business