

EDUCATION:

SKILLS:

Bachelor of Science in Political Science, High Honors

Portland State University

Certificate of Broadcast Meteorology, Highest Honors

- Mississippi State University
- Possess excellent communication and organizational skills
- Ability to write, produce and report
- Possess team leadership and motivational abilities
- Effectively represent station in public relations efforts
- Attract viewers through professional and approachable presentation
- Quick study in technology

PROFESSIONAL EXPERIENCE:

STAFF WRITER

Voice Weekly, Voice, Modern Louisville, Churchill Downs Magazine

HOST, NEWSRADIO 840 WHAS

Substitute for Terry Meiners 3-6 PM

HOST, CRESCENT HILL RADIO 100.9 FM WCHQ

"Take It From Tara," "Takin' You Home," "The Home Grown Radio Hour," " Waggin' Wednesday"

- Hour- long specialty shows/drive time shifts
- Create, produce and host shows; book, promote and interview compelling guests; musical acts and animal rescues; secure sponsorships

BRIDGEHAVEN MENTAL HEALTH SERVICES Marketing & Communications Department

- Clinical Referral presentations
- Emcee, planning & execution of special events, create and write print publications and news releases, manage social media

TELEVISION ANCHOR/HOST

Meteorology/Weathercasting

- Achieved AMS and NWA Seals of Approval
- Promoted to 4 PM and 10 PM Meteorologist
- Prepared forecasts and built graphics to present an accurate and interesting weather story
- Enthusiastically performed station promotions/education

Louisville's Best New Homes

- Originated and hosted 19 year local production of Sunday morning show promoting Home Builders Association
- Composed stand-up scripts, supported producer/photographer in booking guests

Louisville Live!

- Co-hosted one hour weekday morning variety show
- Sought out and booked interesting interview guests and musical bands
- Created compelling live shots and informative packages
- Successfully performed station promotions

American Financial Skylink, Humana Business Television, Hospitality Network

Television for banking, health, insurance and restaurant industries

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