

GERARDO ALVAREZ

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SUMMARY

Proficient communicator with longstanding experience as a commercial and radio voice professional who is seeking a journalist/newscaster position with a television network for the Spanish speaking market. My skills include Spanish/English translation, marketing and on-air television/radio experience alongside all aspects of the journalism environment. I am a hard working, conscientious individual who values the challenges of everyday television broadcasting and its underpinnings.

LOCATION	EXPERIENCE
Miami, NYC, Mexico City	<u>Fit Television Network</u> --Freelance Writer, Reporter and TV Anchor <u>For Fitness & Health</u> --Live reporting on political events as well as entertainment news.
New York City	<u>Transperfect Translations</u> --Radio and TV Announcer Performed voice-overs in Spanish for cultural information television series aimed at the Latin American market.
New York City	<u>Internation Inc. NYC</u> --Freelance TV Announcer Dubbed internal videos in Spanish for private corporations <i>(Radio Shack, Wendy's, Pharma, Heineken, National City Bank)</i>
Miami	<u>Telemundo Network</u> – Channel 51 Reporter Reported on entertainment news for "Edición Especial" show.
Miami	<u>Discovery Channel en Español</u> --TV Commentator Anchored health issues and fitness techniques for the "Vida y Salud" program.

Bachelor's Degree—Sciences of Communications 1991 Magna Cum Laude
Intercontinental University Mexico City, Mexico.

Certified Radio and Television announcer (Mexico and United States)
SAG-AFTRA (since 2000)

OTHER SKILLS:

- Fluent in English and Spanish. Conversant in Italian.
- Working experience with Teleprompters and ear prompters.
- Screenwriting and translating experience.
- MS Word and Office, Photoshop, and Photography