

# JULIE A. SMITH

Television Host/Entertainment Reporter      Auto tradeshow spokesmodel/presenter  
Voice Over      Print Model  
Commercial Actress      2X Reality TV Cast Member

## TELEVISION HOST/NARRATOR/RED CARPET HOST:

FREELANCE Oct, 2011 – Present

- Narrator, Hoosie Martin Web Video 2014
- Host, Centric TV Fan Fest Pavilion at the BET Experience at LA Live, 2013, 2014
- Red Carpet Host, The Main Event – Manny Pacquiao fundraiser 2013
- Additional list of hosting appearances provided upon request.

TRAVEL & LIFESTYLE TV (Freelance/Part Time) Oct, 2012 – Present

### **On Air Host**

- Host on Travel & Lifestyle TV, a unique in-flight travel and lifestyle show designed to educate and inform affluent, savvy and fashionable people on the go.

THE VIEW FROM THE VILLE Nov, 2010 – Dec, 2011

### **Co-host/Correspondent**

- Co-host of The View From The Ville, a one half hour talk show featuring local businesses, charitable organizations, social events, fashion and happenings. This show was created and paid for with sponsorships secured by the co-hosts.
- Segment Production, secured guests for show.
- Sold sponsorship packages to fund the show.
- Marketing and promotion of the show.

WBKI-TV (The CW), Oct, 2009 – Sept, 2010

### **Co-host/Anchor and Advertising Sales Representative**

- Co-host of Louisville Live This Morning, a live, local hour long, live talk show featuring newsmakers, local events, and hot happenings in Metro Louisville. Louisville Live this morning airs weekdays on Channel 7 (Insight cable) and Channel 34 on Direct TV, and includes viewer emails and phone calls.

## Additional Exposure:

SOAPNET'S "*Southern Belles:Louisville*" –Summer 2009, reality television  
Cast Member

**“ABC’s “*The Bachelor*”**  
**Cast Member/Bachelorette**

– Fall 2003, Reality television

**COMMERCIAL/INDUSTRIAL:**

Blackpeoplemeet.com – National commercial spot (principal) – Nov, 2011  
Bigspot.com – National commercial spot (principal) – Sept, 2011  
Tumbleweed – Regional commercial spot (principal) – May, 2011  
Mercedes Benz Driver’s Ed training video – Nov, 2011  
Playboy TV – Employee training video  
KROGER - Regional commercial spot (principal) – Mar., 2010  
Norton Hospital – training video (principal) – ongoing since 2010  
Jewish Hospital – commercial  
“Bots” – short film, June 2009 (actress)  
Neil Huffman Chrysler Dodge - commercial  
Grand Casino Tunica (Tunica,MS) – commercial  
Sam Swope BMW – commercial  
Woman to Woman – educational video  
Fourth Street Live! – promotional video and print advertisement  
Kool Cigarettes - promotional video

**Video:**

“It Won’t Stop” - Sevyn feat Chris Brown. Director: Chris Brown

**Print Modeling:**

KB Home Builders (Los Angeles)  
Her Scene Magazine (recurring)  
Louisville Ladder (Alliance Photography Group)  
4<sup>th</sup> Street Live! – Louisville, KY  
Louisville Wedding Planner  
Louisville Bride  
The Courier Journal

Ceasars Indiana Hotel and Casino  
Grand Casino Tunica (Tunica,MS)  
Maxim Magazine  
FHM Magazine  
Black Men's Magazine Fall 2002 Swimsuit Edition(Voted #3 in Readers' Favorite poll)  
Black Men's Magazine Fall 2003 Swimsuit Edition  
Oxmoor Mall  
National City Bank  
Sears  
John Lair Studios  
The Ville Magazine  
Atlas Van Lines (Warren Lynch Studios – photography)

### **Runway Modeling:**

KY Derby Festival Fashion Show – continual booking  
Westport Village Fashion Show  
The Glass Runway Fashion Show  
Best Dressed of Louisville Fashion Show/ The Voice Tribune  
Frock Out Fashion Show/Julep Boutique de Luxe  
Rocked Out Fashion Show/Rock Bar – continual booking  
Louisville Wedding Planner –  
Oxmoor Mall Bridal – continual booking since 1999  
Cher's Bridal  
Fayette Mall Fashion Show  
Lucky Strike Lanes (Fourth St. Live!) Grand Opening Fashion Show  
Rhodes – informal modeling  
The Summit(Ann Taylor, Banana Republic, Talbots, White House Black Market) –  
MStravaganza Fashion show and benefit ,  
Bebe Summer 2009 Fashion Show –

### **Voice Over:**

Norton Hospital video  
Quizno's , Client – Rob Garner,MFilms.

### **Skills:**

Teleprompter  
IFB  
Earprompter  
Live ad lib/freestyle

PC/MAC literate. Proficient knowledge of Microsoft Word, Excel, Access, Outlook, Power Point.

### **Education:**

University of Louisville   Louisville, KY   Bachelor of Arts, Sociology

### **Affiliations and Awards:**

**Woodford Porter Sr. Academic Scholarship** - Recipient

**Alliance For Women In Media** - Member